

Danny Matthews

Assistant Director



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1st Assistant Director	Commercials					
1st Assistant Director (2nd Unit)	4Shoots Man United Lemonwater	Stephen Facius	Rawdon De Fresnes	Simon Eakhurst	1st AD 2nd Unit	TV Commercial
1st Assistant Director	Salt TV – GoDaddy Freddie Flintoff	Nick Collett	Danny Matthews	Isabelle Graham	1st AD	TV Commercial
1st Assistant Director	Somesuch - Eaux, 'Hold On'	Maryam L'Ange	Danny Matthews	Denna Cartamkhoob	1st AD	Music Promo
1st Assistant Director (2nd UNIT)	HunkyDory – Dyson Anywhere	Jean-Paul Frenay	Robert Thorpe	Stephen Plesniak	1st AD 2nd Unit	TV Commercial
1st Assistant Director (2nd Unit)	Gorgeous Premier League - Primary Stars	Vince Squibb	Joe Carter	Ciska Faulkner	1st AD 2nd Unit	TV Commercial
1st Assistant Director (B UNIT)	HSI - Sky Movies – Choices	Sam Washington	Matthew Clyde	Nicola Kenney	1st AD B UNIT	TV Commercial

2nd Assistant Director	Commercials					
Company	Production Title	Director	1st AD	Producer	Position	Format
Sugar Free – Skinny Thing	VELUX	Martin De Thurah	Nick Shuttleworth	Dominic Thomas	2nd AD	TV Commercial
Sugar Free - FLX	BETHARD – Zlatan Ibrahimovic	Bill Schumacher	Rawdon De Fresnes	Signe Falk	2nd AD	TV Commercial
MJZ – 4SHOOTS.TV	British Red Cross The Power of Kindess	Rocky Morton	Rawdon De Fresnes	Fraser Lawson	2nd AD	TV Commercial
MJZ – 4SHOOTS.TV	WIX.com with Pep Guardiola Man City	Rocky Morton	Radon De Fresnes	Fraser Lawson	2nd AD	TV Commercial
TROJAN MEDIA Ltd	NEXT – Mother's Day	Arlen Figgis	Rob Hunter	Louis Figgis	2nd AD	TV Commerical
FAMILIA – 4SHOOTS.TV	The Car People – “Buyers remorse”	Jon Riche	Rob Hunter	Toby Walsham	2nd AD	TV Commercial
INK FILMS	The Perfume Shop 25 th Anniversary	Greg Clarke	Rob Hunter	Steve Perry	2nd AD	TV Commercial
STINK STUDIOS	Adidas – POGBOOM with Paul Pogba	Stephan Wever	Tom Kelly	Sara Nouman	2nd AD	TV Commercial
PENCIL	BODEN – Dress like a Mum	Jenny Dyson	Chris Riley	Sophie Brooks	2nd AD	TV Commercial
Rattling Stick	McVitie's – Life tastes better with McVitie's	Andy Mcloud	Joe Carter	Stuart Bentham	2nd AD	TV Commercial
Publicis London	ZEWA - Columbia	Andrea Kapos	James Amos	Harvey Ascott	2nd AD	TV Commercial
SMUGGLER	FIRST DIRECT – ASTRONAUTS OF EVERYDAY	Guy Shelmerdine	Joe Carter	Emma Butterworth	2nd AD	TV Commercial
Academy Films	Lloyds Bank	Brendan Canty	Rawdon de Fresnes`	Juliette Harris	2nd AD	TV Commercial
Hungry Man	Cadbury's – The Joyful debate	Dave Laden	Joe Carter	Ben Roberts	2nd AD	TV Commercial
Knucklehead	NAS – National Autistic Society	Tomas Mankovsky	Barry Coldham	Francis Mildmay White	2nd AD	TV Commercial
INK FILMS	United Carpets & Beds – Easter Sale	Alan Perry	N/A	Steve Perry	2nd AD	TV Commercial
Knucklehead	Vodafone	Tony Barry	Joe Carter	Sarah Cummins	2nd AD	TV Commercial
STINK	IKEA – BEDROOMS	Ricardo Jones	Joe Carter	Simon Eakhurst	2nd AD	TV Commercial
Pulse	Dulux	Ninian Doff	Joe Carter	Lucy Kelly	2nd AD	TV Commercial
AMV	Walkers	Thomas Ormonde	Isusko Garcia	Richard Grisman	2nd AD	Online
INK FILMS	The Perfume Shop	Greg Clarke	Henry Sheldon	Steve Perry	2nd AD	TV Commercial

LOKI	Gravity Thinking / Glenfiddich	Sibling and Rival	Shea Bradley	Bob Ford	2 nd AD	Online
SMUGGLER	The Silver Line – Visiting Gramps	Chris Thomas	Tom Kelly	Adam Evans	2 nd AD	TV Commercial
Plum films	Barony Universal – Sunny Day	Beverley Fortnum	Justin Travers	Micky MacPherson	2 nd AD	TV Commercial
hla	Sony Xperia – Underwater Shoot	Simon Ratigan	Justin Travers	Richard Skepper	2 nd AD	TV Commercial
ROCK HOUND	Suzuki – Full of surprises	Rory McKeller	Tom Kelly	Miles Wilkes	2 nd AD	TV Commercial
Ink Films	Harveys Furniture	Greg Clarke	Henry Sheldon	Steve Perry	2 nd AD	TV Commercial
ITN Productions	IKEA The Wonderful Everyday	Shona Auerbach	Henry Sheldon	Jennifer Collins	2 nd AD	Online
INK FILMS	Harvey’s Furniture	Greg Clarke	Matthew Clyde	Steve Perry	2 nd AD	TV Commercial
ITN Productions	Senokot	Shona Auerbach	Henry Sheldon	Jennifer Collins	2 nd AD	TV Commercial
SOMESUCH & CO.	Arsenal Christmas Card – Promo	Rollo Jackson	Isusko Garcia	Julie Crosbie	2 nd AD	Online

TV Factual	Long Format					
Grand Central	GT ACADEMY – Nismo TV/Playstation	Andrew Hill	Shea Bradley	Andre Hill	1 st AD Assistant	TV Factual
BBC	Special Forces – Ultimate Hell Week	Robin Trump	Shea Bradley	Rachel Watson	3 rd AD	TV Factual
ITN Productions	Dispatches – Dispatches Cars Secrets of your Car Insurance	Adam Warner	N/A		Runner	TV News

2nd Assistant Director	Music Videos					
ROKKIT	Sascha Keable - Carless over you	Luke Monaghan	Isusko Garcia	Coonor Hollman	2 nd Assistant Director	Music Promo

3rd Assistant Director	Commercials					
Academy	Lucozade – Orchestra of Motion	WALLY PFISTER	Rawdon de Fresnes	David Stewart	3 rd AD	TV Commercial
BLINK	KFC - Christmas	Nick Ball	Joe Carter	Toby Courlander	3 rd AD - uncredited	TV Commercial
ITV CREATIVE	SOUND OF MUSIC LIVE	Michael Baldwin	Rawdon De Fresnes	Jill Findlay	3 rd AD	TV Commercial

Commercials	Selected Running work – Running credits on over 250 productions.				
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Company	Production Title	Director	1st AD	Producer	Position	Format
76 LTD	Jaguar – Project 8 – Project Pembroke	Nigel Simpkins	Shea Bradley	Phil Barnes	Head Runner	TV Commercial
BOLD	DOCKERS – SPRING 2017	Mike Long	James Amos	Sarah Tognazzi	Runner	TV Commercial
Somesuch	Google – Google Home	Bob Harlow	Matthew Clyde	Debbie Ninnis	Runner	TV Commercial
HunkyDory	Dyson – Anytime Anywhere	Jean-Paul Frenay	Robert Thorpe	Stephen Plesniak	Runner	TV Commercial
Rouge Films	Lidl – My Lidl Job Daffodils	TOM BARBOR MIGHT	Roberth Thorpe	Maddy Easton	Runner	TV Commercial
Pulse Films	Deezer - Flow	John Dower	James Sharpe	Paula Garr	Runner	TV Commercial
Gorgeous	Premier League - Primary Stars	Vince Squibb	Joe Carter	Ciska Faulkner	Runner	TV Commercial

BARE FILMS	Amazon – Alexa Moments	Joanna Bailey	Robert Thorpe	Helen Hadfield	Runner	TV Commercial
Story Lab	Rachel's Yogurt – Rachel's loved by...	Matt Carter	Dom Asbridge	Emma Middleton	Runner	TV Idents
KNUCKLEHEAD	Valspar – How did I get here	Fanny	Rawdon de Fresnes	Dabid Stewart	Runner	TV Commercial
Acne Production	Knorr – Pasta Pots	Ben Tonge	Barry Coldham	Jeremy Barnes	Runner	TV Commercial
Bold	USWITCH	Zach Math	James Amos	Dave Knox	Runner	TV Commercial
Moxie	Tesco – Gravity	Luke Franklin	Barry Coldham	Darren Tuohy	Runner	TV Commercial
Black Sheep	Tesco Unexpected Guest		Barry Coldham		Runner	TV Commercial

MUSIC VIDEOS	SELECTED					
Production Company	Production Title	Director	1st AD	Producer	Position	Format
SOMESUCH & CO.	Eaux - Hold On - Music Promo	Maryam L'ange	Danny Matthews	Denna Cartamkhoob	1st Assistant Director	Music Promo
GRANT SKG	WE ARE ACTION - MESSAGES	Grant Sandy Philips	Danny Matthews	Mark Wilson	1st Assistant Director	Music Promo
FAMILIA	Louis Tomlinson Ft Bebe Rexha – Back to You	Craig Moore	Rob Hunter	Toby Walsham	2 nd AD	Music Promo
Gorgeous	Adele – Send my love – DAY 1	Patrick Daughters	Jez Oakley	Ciska Faulkner	Runner	Music Promo
Gorgeous	Adele – Send my love – DAY 2	Patrick Daughters	Jez Oakley	Ciska Faulkner	Audio Playback Operator	Music Promo
Sonny London	THE KOOKS - "Around Town"	Ryan Hope	Ben Glickman	Laura Jones	Runner	Music Promo
Somesuch & Co	Paloma Faith - Paloma Faith - "Only Love Can Hurt Like This / Trouble With My Baby	Paul Gore	James Sharpe	Denna Cartamkhoob	Runner	Music Promo
Academy Films	Rizzle Kicks - "Skip to the good bit!"	CORIN HARDY	Rawdon Defresnes	Liz Kessler	Runner / Driver	Music Promo
RUE 21 PRODUCTIONS	Roger Waters - The Wall Wembley	Roger Waters & Sean Evans	Billy Payne	Roger Waters	Runner / Driver	Promo / Live Event
Hla Films	Chloe Black - Music Promo	Justin Stokes	Justin Stokes	Daniel Carter	Runner	Music Promo
Academy	The London Grammer Music Promo	BISON	Isusko Garcia	Liz Kessler	Runner	Music Promo
Sam Amidon	Sam Amidon - As I roved out Music Promo	John Hardwick	No 1st AD	John Hardwick	Runner	Music Promo
Rogue Films	Noah and The Whale - Music Promo	Tome Haines	Isusko Garcia	Kate Hitchings	Runner	Music Promo
Here Now	Robyn Feat. Snoop Dogg - U SHOULD KNOW BETTER - Music Promo	Decida	Richard Newman	Mira Bajagic	Runner	Music Promo
Nothing To See Here	The Saturdays - Gentleman - Music Promo	Trudy Bellinger	Matthew Clyde	Leanna Stott	Runner	Music Promo
Pulse Films	Mumford and Son's Whispers in the Dark Promo	FED&NICK	Matthew Clyde	Stacy Vaughan	Runner	Music Video
VTR North	NAVAJO YOUTH MUSIC VIDEO	Phil Whitehead	Matthew Clyde	Phil Whitehead	Runner	Music Video
Push:On:Rec:Ordings	Megamouth Ft Naroe - ENGLAND MADE ME MUSIC VIDEO	Danny Matthews	No 1st AD	Mega Mouth	Concept, Filmed & Edited	Music Video
AVP-Ltd	Karnataka Music Video/ Live event	Andy Gamble	Jeff Cousins	N/A	Camera Operator	Music Video

Grape Productions	Human Error - Music Video	Ben Daure	N/A	Ben Daure	Runner	Music Video
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TV / Multi Camera						
Production Company	Production Title	Talent Manager	Casting Manager	Position	Format	
BBC	RHS Chelsea Flower Show 2016	N/A	Dom Asbridge*	Simon Shaw	Talent Runner	*Senior Floor Mana
BRITS TV	BRIT AWARDS 2015	Carol Brock	N/A	Talent Chaperone (Taylor Swift)	Live TV (Award Show)	
AVP Media	Allergan Sales Conference 2015	Andy Gamble	Jeff Cousins	Camera Operator	Conference / Highlight Film	
MTV	MTV EMAs - Glasgow 2014	Carol Brock	Henry Sheldon	Talent Ops Assit (Crowd)	Live Awards Show	
BRITs TV	BRIT AWARDS 2014	Carol Brock	Henry Sheldon	Talent Liason	Live Awards Show)	
Papilo	L'Oreal Hair Awards	N/A	Henry Sheldon*	N/A	Assistant Floor Manager	*Floor Manager
L'Oreal	L'Oreal Colour Trophy Awards 2014	Henry Sheldon*		Floor Manager	Award Show	*Senior Floor Mana

ADDITIONAL INFO

- Eight years experience within the AD department working on major productions. Commercials, Promos, TV Factual, Online, Live Events, Award Shows, Music Festivals, Live Events
- Skilled working with high profile talent, large crowds and working with children.
- Full Clean UK driving License
- Own Car with SAT NAV

QUALIFICATIONS

- Snowboard Instructor – New Zealand Snowboard Instructor Alliance & Stage 1 Certified.
- PADI Open Water Diving Qualification

EDUCATION

- Met Film School – Cinematography Course 2011
- The University of Leeds – BA HONS Cinema, Photography and Television
- Pocklington School – A Levels – Video Photography, ART, Design Technology

SKILLS

- Mac Literate: Final Cut Pro, Adobe Encore, Compressor, Adobe Photoshop, Adobe After Effects, Logic Pro X, Microsoft Office.
- Countries worked in: England, Wales, Scotland, Spain, Netherlands